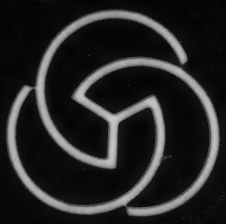


Saskatchewan
CENTRE
of the
ARTS

ANNUAL REPORT
1984-1985

86-02511/

Chairman of the Board

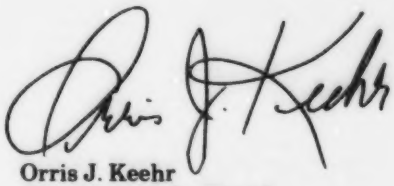
January 10, 1986

Honourable Rick Folk
Minister in Charge
Saskatchewan Centre of the Arts
and
Culture and Recreation
Room 30, Legislative Building
Regina, Saskatchewan S4S 0B3

Dear Mr. Folk:

In accordance with Section 20(1) of the Saskatchewan Centre of the Arts Act (Chapter S.10, R.S.S. 1978) I hereby submit the Fifteenth Annual Report of the activities of the Centre for the period from April 1, 1984, to March 31, 1985.

Sincerely,



Orris J. Keehr
Chairman of the Board

**The Board of Directors,
Management & Staff of the
Saskatchewan Centre of the Arts
"Sincerely Thank" the
Three Million, Seven Hundred and
Fifty-Thousand Patrons, Artists,
and Sponsors for 15 years of
Enthusiastic Support.**

Board of Directors

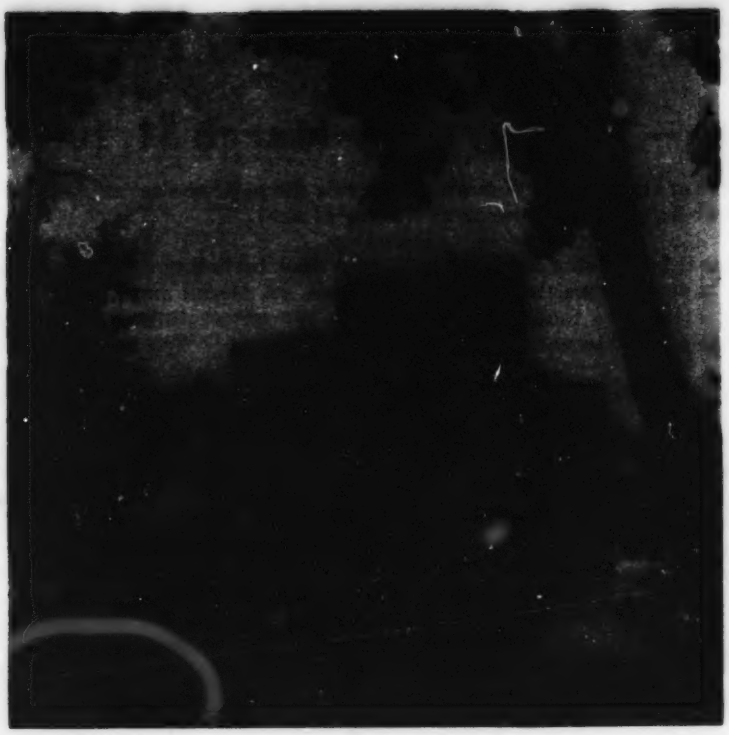
Orris J. Keehr, Chairman
Mary Jane Sinclair, Vice-Chairperson

David Babiuk	Carmen Moerike
Otto Cutts	Lloyd Robinson
Gerry Kleisinger	M. C. Shumiatcher, Q.C.
Elva Kyle	Milt Walker
Brian Leipert	I. G. Wright

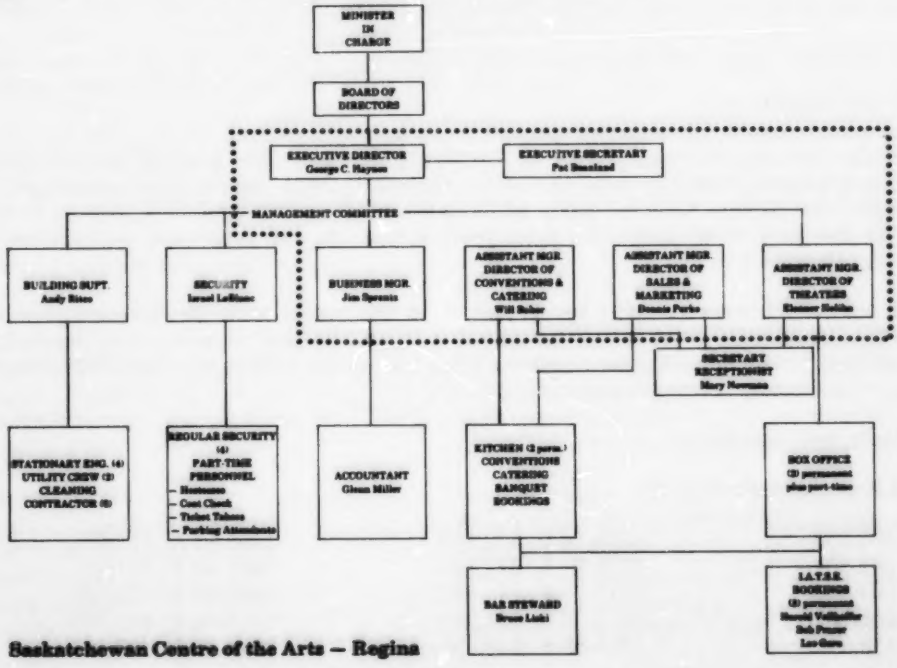
The Saskatchewan Centre of the Arts Act (1969), Section 5, Subsection (2) sets our limitations for the terms of office of members of the Board of Directors and states (in part) "No person shall hold office for more than four consecutive years."

Management

George C. Haynes	Executive Director
Pat Beanland	Executive Secretary
Wilf Baker	Assistant Manager Director of Conventions and Catering
Eleanor Hollihn	Assistant Manager Director of Theatres
Dennis Perko	Assistant Manager Director of Sales and Marketing
James P. Sprentz	Business Manager
Glenn Miller	Accountant



Organizational Chart



Saskatchewan Centre of the Arts — Regina

Executive Director's Report

Fiscal Year — April 1, 1984 - March 31, 1985

Saskatchewan Centre of the Arts, in Wascana Park, has the most spectacular site in North America, located on a thirty-two acre site that overlooks Wascana Lake.

The Concert Hall, ideal for an enormous range of activities, including music, dance and a variety of performances, film presentations, lectures and conferences, is the main component of a building which offers other attractive facilities and services for entertainment, business, political and educational presentations, conferences and meetings.

With its brilliant acoustic engineering, the auditorium itself provides a total of 2,029 comfortable seats, none further than 120 feet from the stage. This extraordinary degree of intimacy between audience and performers, sightlines that are unobstructed and brilliant acoustic engineering, assure unsurpassed performance in a unique environment.

Within this multifunctional edifice, one also finds the spacious lobby, the versatile Jubilee Theatre ideal for recitals, receptions, dinners, film presentations, meetings and theatre — in the round. Hanbidge Hall, named for one of Saskatchewan's outstanding citizen's, the Honourable Robert Leith Hanbidge, Q.C., is the convention and banquet hall in the Centre. This hall is remarkably flexible and serves a multitude of purposes: banquets, seminars and conferences find a perfect home here. The spacious hall also serves the commercial and industrial community, and effectively accommodates automobile shows, farm equipment presentations and trade shows. One American visitor recently remarked — "is there anything you can't do?"

The Centre's ideal location is a five minute drive from almost any part of the City, and within walking distance of some of Regina's finest hotels and restaurants. By big city standards **"the Centre is downtown!"** with lots of open space and easy parking.

Our Performance

1984-85 was an exciting and eventful year at the Centre. The activities focused there played a major role in the revitalization of the local economy. Entertainment, conferences, meetings — these brought people into Regina from all parts of Canada and from foreign lands to partake of and to participate in the festival of music and song, professional life and politics or just ordinary family reunions of significance and joy.

The Centre not only fosters cultural opportunities in the visual arts. Its business is to serve all members of the Community when people have need to meet. The Centre has enjoyed the confidence of the people of Saskatchewan and gross revenues from operations reflect this fact. 1984-85 generated more revenue than in any previous year on record.

Here is a fifteen year summary:

Year Gross Revenues Produced

1970-71 $ 102,338	1975-76 $ 502,753	1980-81 $ 770,074
1971-72 $ 284,699	1976-77 $ 511,141	1981-82 $1,017,071
1972-73 $ 339,923	1977-78 $ 541,008	1982-83 $1,325,037
1973-74 $ 438,929	1978-79 $ 662,968	1983-84 $1,370,460
1974-75 $ 473,848	1979-80 $ 656,098	1984-85 $1,405,094

Encapsulated, these are the results for 1984-85:

Total activities	651 (events)
Total attendance	254,592 (persons)
Total Revenue produced —	
Net Revenue	$1,131,041.00
Total Operating Expenditures	$1,529,100.00
Total Deficit (excluding fixed costs)	$ 398,059.00
Fixed Assets Purchased	$ 63,498.00
Total Deficit (including fixed assets)	$ 461,557.00
Provincial Government Grant	$ 497,800.00
Final Financial Result	$ +36,243.00

Centennial Theatre Concert Hall Hosted — 141 events

Theatre attendance was — 157,893 (persons)

Hanbidge Hall and Convention Area hosted — 510 events

Convention Area attendance was — 96,999 (persons)

The most outstanding and prominent event that occurred at the Centre during fiscal year 1984-85 was the First Minister's Conference on February 12-14, 1985. Hosting this conference gave the Centre national recognition through all of the media. The Centre received highly favourable comments and expressions of appreciation from the delegates who gathered for the Conference from all parts of Canada. The co-operation from both the provincial and federal governments in preparing the Centre for this conference was outstanding. It renewed our faith in the old adage, that "Anything is possible for those who believe and are willing to Make it Happen!" The entire building was utilized, and several semi-trailers were stationed close by the Jubilee Theatre to accommodate the additional space demands of the Conference. Security requirements for the Conference were extremely tight. When the conference was over, its Chairman, in expressing his appreciation for the Centre's high level of professional service, described the staff's performance as "flawless", resulting in a most successful First Minister's Conference

The Centennial Theatre Concert Hall hosted the following professional performances which were attended by 157,893 patrons. The performances were of high quality and varied; they obviously appealed to all tastes and all ages; the Centre truly presented entertainment for virtually everyone's enjoyment.

Attendance figures are shown in brackets:

Ann Mortifee (351)
Golden Earring (1,326)
Pointer Sisters (961)
Ricky Skaggs (2,029)
Imperials (819)
RCMP Band (1,018)
Frank Mills (1,680)
George Strait (1,132)
Break Dance Competition (585)
Wilf Carter/Slim Whitman (1,163)
The Nylons (2,029)
The Witness (1,694)
Stevie Ray Vaughan (1,181)
April Wine (1,704)
Red Rider (1,759) (1,521) — 2 shows
Don Williams (2,029) (2,029) — 2 shows
Famous People Players (1,824)
Silverwind (1,325)
Les Grands Ballets Canadiens (769) (1,209) — 2 shows
Up with People (1,685)
Roger Whittaker (2,029) (2,029) — 2 shows
The Fixx (1,490)
World Wide Church of God (21,938 attendance — 15 theatre functions)
Charley Pride (2,029) (1,990) — 2 shows

David Meece (1,782)
White Heather (755)
Hagood Hardy (780)
Frizzell-West (1,242)
Ski — Film (653)
Dame Vera Lynn (2,029)
Anne Murray (1,935) (2,029) — 2 shows
Sharon, Lois and Bram (1,969) (1,737) — 2 shows
Krokus (731)
Waylon Jennings (2,029) (2,029) — 2 shows
Cheremosh Ukrainian Dancers (1,181)
Thriller (875)
Tin Soldier (569)
Easter Seal Variety Show (881)
Nitty Gritty Dirt Band (1,180)
First Minister's Conference (1,100) (1,100) — 2 days
Tavria Ukrainian Folk Dance (1,087)
Joan Baez (1,182)
Michael W. Smith (1,644)
Carlton Showband (1,513)
Graham Townsend (346)
Mr. Dressup (2,001) (2,029) — 2 shows
Ronnie Prophet (718)
Wrestlemania (1,622)
Kick Axe (1,469) (2,029) — 2 shows
Steppenwolf (1,092)
Nazareth (1,063)
Bachman Turner Overdrive (789)

The following performances offered Saskatchewan talent a special opportunity to perform in Centennial Theatre Concert Hall:

Guest Artist

Regina Symphony (Richard Hayman — Boston Pops Arranger/Conductor) (1,627)
Regina Symphony (Stephen Bishop — Kovacevich — Pianist) (1,409)
Regina Symphony (Spotlight on the Orchestra) (1,351)
Regina Symphony (Della Reese — Pops Singer) (1,709)
Regina Symphony (Shauna Rolston — Cello) (1,133)
Regina Symphony (Air Farce — Pops) (1,874)
Regina Symphony (Bill Moore — Pianist) (1,666)
Regina Symphony (Chantal Juillet — Violinist) (1,328)
South Saskatchewan Youth Orchestra (638) (1,360)
Regina Lions Band Annual Concert (1,777)
Catholic Schools Annual Concert (1,054)
Lions Band Benefit Concert (604)
Shriner's Musical Variety Program (1,049)
Chaban Ukrainian Dancers (733)
Regina Wheatland Chorus (SPEBSQSA) (1,680)
Sweet Adelines Show of Champions (909) (1,421) — 2 shows
Sweet Adelines (761)
Myers School of Dancing "Dance Capers" (1,610) (1,678)
Martin School of Dancing "Danskapades" (1,684) (1,832)
Talent Show Legislative Opening (1,122)
Diocese of Qu'Appelle Centennial Service (1,149)
Bridal Fair — CFMQ (879) (850) — 2 shows
Fashion Show (597)
Saskatchewan Theatre Ballet (285)
Optimist Band Festival (8,100 attendance — 9 events)
Regina Ballroom Dancing Club — weekly dance instruction classes held in Jubilee Theatre and Hanbidge Hall (weekly attendance — 800 people)

The following Academic Commencement Exercises and Convocations were held in the Centennial Theatre Concert Hall:

Canadian Bible College Commencement (1,264)
Miller High School Graduation (1,503)
Wascana Institute Commencement (1,454)
University of Regina Spring Convocation (2,029) (1,436)
University of Regina Fall Convocation (1,523)

The theatre performances may be classified under the following headings:

	Events	Attendance
Popular	15	23,443
Country and Western	12	19,146
Folk/Ethnic	5	5,437
Symphony	9	13,679
Religious/Gospel	19	28,790
Rock/Contemporary	11	15,045
Jazz/Band/Orch	17	12,291
Drama/Theatre	2	2,705
Musicals	2	2,254
Dance	8	9,652
Grads/Convocations	8	9,384
Recitals	2	1,224
Choral Concert	3	3,091
Films	3	2,214
Set-up and Rehearsals	10	—
Miscellaneous	13	7,319
Fashion Shows	1	597
Sports Events	1	1,622
	141	157,893

Convention and Trade Shows

Hanbidge Hall and The Trade Show areas were used for 510 events with an aggregate attendance of 96,699 persons. The following classifications were presented:

	Events	Attendance
Banquet, Banquet and Dance	64	22,944
Luncheons	26	2,612
Weddings and Anniversaries	18	2,334
Receptions	30	4,844
Conventions	24	13,389
Dealer Shows	43	27,174
Dances	19	6,744
Meetings/Seminars	225	6,262
Miscellaneous	61	10,396
	510	96,699

Improvements

During this past year, the following improvements were made to the Centre as part of a continuing program to make the structure more appealing to visitors and more adaptable to a variety of uses by tenants and the general public. Major improvements included:

- Entire Convention area was repainted prior to the First Minister's Conference.
- Parquet Floor in Hanbidge Hall was refurbished.
- Amperages on electrical outlets in Conference area were up-graded to meet tenant's ever increasing demands.
- Additional ceiling speakers were installed in Hanbidge Hall to improve existing sound system.
- The Air-conditioning Unit (Centravac) was reconditioned.

Future Goals

Our goals are numerous and are designed to maximize the utilization of the Centre's facilities throughout the year.

We will strive to maintain the highest level of professional service to the public and users of the Centre.

We will undertake a feasibility study to forecast the future artistic, entertainment, banquet, industrial, and commercial convention needs of the City of Regina.

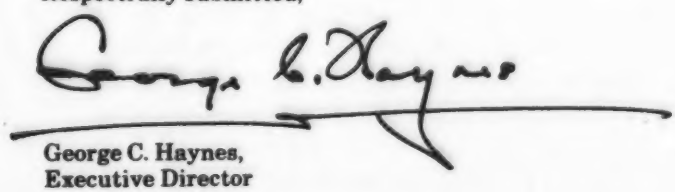
Since the future viability of the Centre depends upon its ability to compete for convention and trade show business (these activities account for two-thirds of its supporting revenue), the Board of Directors is desirous of determining what convention space must be generated if Regina is to remain a Centre capable of attracting large conventions. The field is a competitive one, and unless one grows, advances and improves a meeting place, however attractive, one day may find itself neglected and forgotten in a world in which innovation is king.

Conclusion

It is clear that, not withstanding increased competition for the entertainment and convention dollar, the Saskatchewan Centre of the Arts has enjoyed another successful year. Its success is due to the dedication, co-operation and committment of the Board of Directors and support of a small but efficient staff.

The Board of Directors joins the Saskatchewan Centre of the Arts staff in expressing appreciation and thanks to the public, to the Wascana Centre Authority, and to the Provincial and Federal governments for their support during the Centre's fifteenth year.

Respectfully submitted,



George C. Haynes,
Executive Director

Saskatchewan Centre of the Arts

Financial Statements

For the Year Ended March 31, 1985

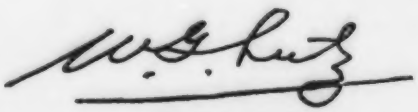
Office of the Provincial Auditor
Regina, Saskatchewan

Auditor's Report

To the Members of the Legislative Assembly
Province of Saskatchewan

I have examined the balance sheets of the Saskatchewan Centre of the Arts as at March 31, 1985, and the statements of revenue and expenditure, equity in fixed assets and fund equity for the year then ended. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as I considered necessary in the circumstances.

In my opinion, these financial statements present fairly the financial position of the Saskatchewan Centre of the Arts as at March 31, 1985, and the results of its operations and the changes in its fund equity for the year then ended in accordance with the disclosed basis of accounting applied on a basis consistent with that of the preceding year.



Regina, Saskatchewan
September 11, 1985

W. G. Lutz, F.C.A.,
Provincial Auditor.

Statement 1

Saskatchewan Centre of the Arts Fund

Balance Sheet
As at March 31

	1985	1984
ASSETS		
Current:		
Cash	$ 8,195	$ 6,196
Accounts receivable:		
Trade	166,097	47,504
Due from furnishings fund	1,649	1,649
Grant — Provincial Government	197,800	400,100
Inventories of merchandise for resale (Note 1(c))	80,863	78,820
Prepaid expenses	—	859
	454,604	535,128
Fixed: — Note 3		
Furnishings and equipment — at cost	996,562	920,404
	$ 1,451,166	$ 1,455,532
LIABILITIES AND FUND EQUITY		
Current:		
Bank indebtedness	$ 37,757	$ 229,939
Accounts payable	117,160	138,677
Advance sales and deposits	129,576	70,758
Due to foundation fund	38,308	194
	322,801	439,568
Fund Equity:		
Equity in fixed assets — Statement 2	996,562	920,404
Surplus in fund — Statement 3	131,803	95,560
	1,128,365	1,015,964
	$ 1,451,166	$ 1,455,532

(See accompanying notes)

Statement 2

Saskatchewan Centre of the Arts Fund

Statement of Equity in Fixed Assets
Year Ended March 31

	1985	1984
Equity in fixed assets, beginning of year	$ 920,404	$ 863,610
Add:		
Fixed asset additions		
— Furnishings	15,644	14,006
— Saskatchewan Centre of the Arts Fund	63,499	42,788
	$ 79,143	$ 56,794
Deduct:		
Fixed asset disposals	(2,985)	—
Net additions	76,158	56,794
Equity in fixed assets, end of year	$ 996,562	$ 920,404

Statement 3

Saskatchewan Centre of the Arts Fund

Statement of Fund Equity
Year Ended March 31

	1985	1984
Balance of fund equity (deficit), beginning of year	$ 95,560	$ (155,175)
Excess of revenue over expenditure — Statement 4	36,243	250,735
Balance of fund equity, end of year	$ 131,803	$ 95,560

(See accompanying notes)

Statement 4

Saskatchewan Centre of the Arts Fund

Statement of Revenue and Expenditure For the Year Ended March 31

	Theatre	Catering Convention Hall and Meeting Rooms	Total 1985	Total 1984
Revenue:				
Catering	$ —	$ 515,871	$ 515,871	$ 423,688
Refreshment bar	108,762	290,368	399,130	399,545
	108,762	806,239	915,001	823,233
Less cost of sales	30,024	318,629	348,653	289,851
Gross profit on sales	78,738	487,610	566,348	533,382
Rentals	128,021	146,565	274,586	287,877
Commissions	92,027	—	92,027	110,699
Car park	37,829	924	38,753	48,407
Coat check	6,876	7,405	14,281	11,738
Sundry	13,452	5,676	19,128	17,232
	356,943	648,180	1,005,123	1,009,335
Direct expenses:				
Salaries and benefits	194,312	273,908	468,220	437,456
Laundry	378	21,425	21,803	17,839
Supplies, services and maintenance	31,226	45,828	77,054	68,488
Telephone	4,996	1,305	6,301	5,998
Other	9,417	8,970	18,387	25,382
Total direct expenses	240,329	351,436	591,765	555,163
Net revenue	116,614	296,744	413,358	454,172
Other revenue:				
Recovery of maintenance expense			73,100	—
Centre events — net			(1,868)	(5,281)
Office space rentals			46,600	41,537
Souvenir and confections net			1,290	4,375
Sundry			346	82
Proceeds on sale on fixed assets			6,450	—
			539,276	494,885
Other expenses:				
Interest expense			3,397	9,025
Building — operating — Schedule 1			610,441	513,636
Administrative — Schedule 2			323,497	295,061
Purchase of fixed assets			63,498	42,788
			1,000,833	860,510
Excess of (expenditure over revenue) before grant			(461,557)	(365,625)
Grant-Province of Saskatchewan			497,800	616,360
Excess of revenue over expenditure			$ 36,243	$ 250,735

(See accompanying notes)

Statement 5

Saskatchewan Centre of the Arts Furnishing Fund

Balance Sheet
As at March 31

	1985	1984
ASSETS		
Cash and short term investments — at cost	$ 18,318	$31,680
Accrued interest	127	635
	$ 18,445	$ 32,315
LIABILITIES AND FUND EQUITY		
Due to the general fund	$ 1,649	$ 1,649
Accounts payable	—	1,429
Fund Equity — Statement 6	16,796	29,237
	$ 18,445	$ 32,315

(See accompanying notes)

Statement 6

Saskatchewan Centre of the Arts Furnishing Fund

Statement of Revenue, Expenditure and Fund Equity
Year Ended March 31

	1985	1984
Revenue:		
Interest	$ 3,203	$ 3,756
Exenditures:		
Purchase of fixed assets	15,644	14,006
General expense	—	50
Total payments	15,644	14,056
Excess of expenditure over revenue	(12,441)	(10,300)
Balance of fund equity, beginning of year	29,237	39,537
Balance of fund equity, end of year	$ 16,796	$ 29,237

(See accompanying notes)

Statement 7

Saskatchewan Centre of the Arts Foundation Fund

Balance Sheet
As at March 31

	1985	1984
ASSETS		
Cash and short term investments	$ 66,993	$ 60,389
Accrued interest	162	816
Due from general fund	38,308	194
	$ 105,463	$ 61,399
LIABILITIES AND FUND EQUITY		
Accounts payable	$ —	$ 14
Fund Equity — Statement 8	105,463	61,385
	$ 105,463	$ 61,399

(See accompanying notes)

Statement 8

Saskatchewan Centre of the Arts Foundation Fund

Statement of Revenue, Expenditure and Fund Equity
Year Ended March 31

	1985	1984
Revenue:		
Contributions received	$ 3,530	$ 5,650
Interest Earned	4,121	4,658
Performing Arts Surcharge (Note 2)	38,114	—
	45,765	10,308
Expenditures:		
Purchase and engraving of plaques	—	660
General expenses	1,687	526
	1,687	1,186
Excess of revenue over expenditure	44,078	9,122
Balance of fund equity, beginning of year	61,385	52,263
Balance of fund equity, end of year	$ 105,463	$ 61,385

(See accompanying notes)

Saskatchewan Centre of the Arts

Notes to Financial Statements
As at March 31

1. **Significant Accounting Policies**

   These financial statements have been prepared in accordance with accounting policies that are considered appropriate for organizations of this type. Accordingly, these financial statements have been prepared on the accrual basis of accounting and include the following significant accounting policies:

   a) Fund Accounting — Depreciation

      The Saskatchewan Centre of the Arts utilizes fund accounting wherein all revenue and expenditure including those for fixed assets appear in the statement of revenue and expenditure. Accordingly, no provision has been made for depreciation on the furnishings and equipment purchased by or transferred to the Saskatchewan Centre of the Arts. To maintain accountability for fixed assets, they are recorded as a balance sheet asset with a corresponding offset to the equity account "Equity in Fixed Assets."

   b) Funds

      Activities of the Saskatchewan Centre of the Arts are accounted for in three separate funds with individual balance sheets and statements of revenue and expenditure. The Saskatchewan Centre of the Arts Fund accounts for the general operations of the Centre. The Saskatchewan Centre of the Arts Furnishings Fund accounts for purchases of furnishings and equipment as specifically approved by the Saskatchewan Centre of the Arts Board. The third fund, the Saskatchewan Centre of the Arts Foundation Fund, was incorporated as a non-profit society to enable the Centre to acquire works of art, pianos, organs and other furnishings, or to fund impresario activities.

   c) Inventory

      Inventory is valued at the lower of cost and net realizable value. Cost is determined on a first in, first out basis.

2. **Performing Arts Surcharge**

   The Performing Arts Surcharge is a fifty-cent per theatre ticket surcharge applied to every theatre event with a ticket price of $6.00 and over. The surcharge has been applied to events with ticket sales starting on or after April 1, 1984 and represent revenue to the Saskatchewan Centre of the Arts Foundation Fund.

3. **Building and Site**

   The Province of Saskatchewan owns the Saskatchewan Centre of the Arts buildings and site and therefore the costs of these assets and additions or improvements thereto are not reflected in the accompanying balance sheet.

   The building and site have been leased by the Province to the Saskatchewan Centre of the Arts for thirty-three years from August 1, 1970 for an annual rental of one dollar. The terms of the lease provide for the Centre to keep the building, and all other property contained therein, in good repair and condition with the provision that any major maintenance, renovations and construction project costing in excess of $5,000 shall be the responsibility of the Province. In addition, the Province is responsible for charges by the Wascana Centre for services to the site and building as stipulated under The Wascana Centre Act.

4. Status of Centre

The Saskatchewan Centre of the Arts was incorporated by The Saskatchewan Centre of the Arts Act, Chapter S-10, R.S.S. 1977-78 which established the Saskatchewan Centre of the Arts Fund.

5. Related Parties

Included in these financial statements are income and expense amounts resulting from routine operating transactions conducted at prevailing market prices with various Saskatchewan Crown controlled departments, agencies and corporations with which the Centre is related.

Account balances resulting from these transactions are included in the statement of financial position and are settled on normal trade terms.

Schedule 1

Saskatchewan Centre of the Arts Fund

Schedule of Building Operating Expenses
Year Ended March 31

	1985	1984
Contract cleaning services	$ 102,495	$ 102,494
Security services	77,070	74,718
Maintenance salaries	121,371	119,729
Utilities	179,845	163,697
Maintenance supplies and expenses	129,660	52,998
Total building operating expenses — to Statement 4	$ 610,441	$ 513,636

Schedule 2

Saskatchewan Centre of the Arts Fund

Schedule of Administrative Expenses
Year Ended March 31

	1985	1984
Salaries and employee benefits	$ 189,266	$ 181,941
Insurance and licenses	6,330	4,034
Photocopying and printing	1,769	1,853
Office supplies and expense	30,696	33,854
Advertising	58,344	36,331
Promotion and subscriptions	12,856	11,417
Telephone and telegraph	11,322	11,077
Travel	7,324	6,276
Board of Director's travel and expenses	1,635	4,437
Payroll data processing	3,955	3,841
Total administrative expenses — to Statement 4	$ 323,497	$ 295,061